



Improving Great Communities



2003 Upper Midwest Planning Conference

**October 23-24, 2003
Midwest Airlines Center
Downtown Milwaukee, Wisconsin**

*A four-state conference for planners,
planning commissioners, public officials
and interested citizens in Illinois, Iowa,
Minnesota and Wisconsin.*



Hosted by
Wisconsin Chapter American Planning Association

HNTB Corporation, Bronze Sponsor

Co Sponsored by
Vandewalle and Associates
Milwaukee Metropolitan Sewerage District
PDI- Planning & Design Institute, Inc.
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Wisconsin Transportation Builders Association
Russell Knetzger AICP, Consultant

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Architects
Wis. Chapter Institute of Transportation Engineers
League of Wisconsin Municipalities
UW-Milwaukee-Dept. of Urban Planning
Wisconsin Alliance of Cities
Wisconsin Towns Association



Improving Great Communities

This conference is directed to planners, planning commissioners, public officials and interested citizens from Wisconsin and adjoining states. Sessions will include presentations of interest to persons from rural areas, smaller communities, suburban areas and large central cities.

Thursday October 23

Midwest Airlines Center

8:30 – 9:00 Registration, Coffee, etc.
9:00 – 10:15 Opening Session (full group)

- Welcome and Overview – WAPA President **Gary Peterson**, AICP
- Welcome **Mayor John Norquist**, Mayor of Milwaukee, 2004 President and CEO Designee, Congress for New Urbanism: Slide Presentation – Planning Progress for City of Milwaukee and Southeast Wisconsin



10:15 – 10:30 Morning Break

10:30–11:30 Concurrent Sessions

A. Smart Growth and Legislative Progress

- **Sarah Kemp**, WDOA
- **Eileen Shubart**, Campaign for Sensible Growth
- **Gary Lozano**

B. Transit Oriented Development

- **Phil Hanegraaf**, HNTB, Twin Cities Lt. Rail
- **Brian Peterson**, Planning & Design Institute, Milwaukee Glenview Comp. Plan, Matteson, IL Plan

C. Planning Ethics: Planning on Trial

- Mock Plan Commission Meeting, Illustrating Ethics Issues.
- Moderator: **Brian F. O'Connell**, AICP, Dir. City of Racine WI Planning

11:45 – 1:30 Lunch

Discussion Panel: *“Developing Issues and Plans”*

- **Peter Park**, Milwaukee City Development Director
- _____ Chicago Planning Department
- Reactor/Questions
- **Whitney Gould**, Milwaukee Journal Sentinel Reporter



1:40–2:40 Concurrent Sessions

A. Stormwater Management in Urban Areas

- **Steve Apfelbaum**, Applied Ecological Services
- **Tom Price**, IL Conservation Design Forum
- **Roger Bannerman**, WDNR

B. Mixed Use Development

- **William C. Nieman**, Vice Pres. Pabst Farm Development, LLC, Oconomowoc, WI
- **Tim Murnane**, Vice Pres., Opus Corp., Developer, Downtown Maple Grove MN
- **Brian P. O'Connell**, AICP, Ames, IA, Somerset Development

C. Intergovernmental Coordination

- Moderator: **Philip Evenson**, AICP, SEWRPC
- **Caren Dewar**, Dep. Reg. Administrator, Twin Cities Metropolitan Council
- **Hubert Morgan**, Program Mgr., Common Ground Project, Northern IL Planning Commission (invited)

2:40–2:55 Afternoon Break

2:55–3:55 Concurrent Sessions

A. Affordable Housing

- **Kory Schneider**, Milwaukee Affordable Housing Council
- **Robin Snyderman**, Chicago Metro Plan Council

B. Transportation Planning & Implementation

- **Marshal Quaid** WisDOT, Dist. One, Madison, WI, Transportation Corridor Planning
- **Tom Kindschi**, HNTB, Marquette Interchange
- **Craig Chuchward**, HNTB Minn., Neighborhood Access Plng.

C. Planning Implementation Tools and Interactive Exercise

- **Anna Haines**, Asst. Prof. UW Stevens Point, Center for Land Use Education
- **Lynn Markham**, UW Stevens Point, Center for Land Use Education
- Lake Area Planning Exercise

3:00–5:00

D. CBD Plans & Projects Bus Tour

Downtown Milwaukee plans and projects. Brief slide presentation, followed by a narrated bus tour of downtown projects. (See Mobile Workshop write up for details)

Thursday October 23 continued

4:05–5:05

Concurrent Sessions

A. CBD Redevelopment

- St. Louis Park, Minnesota
- Main St. & Town Centers NIPC
- **Brian Vandewalle**, AICP, Cudahy/Middleton, WI; Moline, IL
- **Laura Carstens**, AICP, City of Dubuque Port

B. Planning to Eat—Land Use, Food, Transp.

- **Will Allen**, Exec. Dir. Milw. Growing Power
 - **Jerry Kaufman**, FAICP, Prof. Emeritus, UW Madison, Urban & Reg. Plng.
 - _____, Iowa Food Policy Council
- Brief presentation, followed by bus tour to Milwaukee Growing Power facilities (see Mobile Workshop write up for details)

C. Cultural & Historic Preservation Planning

- **Rick Bernstein**, Wis. State Historical Society
- **Amy Munroe**, Will County, Joliet, IL
- **Gameth Peterson**, Preservation Planner URS Corporation

D. Planning Student Network Session

Program Being Developed by Students

5:30 - 7:30

Pub Crawl Bus Tour

(see Mobile Workshop write up for details)

6:30

Dinner—Restaurant Sign-ups

Friday October 24

8:30 – 9:00

Registration, Coffee, etc.

9:00 – 10:15

Full Group Session

- **Panel Discussion** “Improving Local Communities”
- Moderator: **Jerry Huffman**, comm. Dir, WI Dept. Tourism
- **Kathleen Falk**, Dane County Executive (invited)
- **Doug Differt**, Deputy Administrator Minnesota DOT (invited)
- **Michael Gartner**, Editor, Ames Iowa Daily Tribune, Chair, Vision Iowa Bd.
- **Bruce Knight**, FAICP, Dir. Champaign, IL Planning, APA Board Member



10:15—10:30

Morning Break

10:30—11:30

Concurrent Sessions

A. Natural Resources

- **Steve Born**, Prof. UW Madison, Urban & Reg. Plng., WI Water Resources
- **Kevin Shafer**, Dir. and **Karen Sands**, AICP, Milwaukee Metro Sewerage Dist., Milwaukee Area Watershed Plng.

B. Agricultural Preservation by Managing Development

- **Paul Benjamin**, Land Use Specialist, WI Dept. of Agri. Trade and Consumer Protection
- **Ed Minihan**, Chair, Town of Dunn, WI, Purchase Development Rights

C. Including the Public in the Planning Process

- **Anna Haines**, Asst. Prof., UW Stevens Point
- **David Boyd**, AICP, MSA Prof. Services
- **Ken Genskow**, UW Extension
- **Doug Miskowick**, UW Stevens Point

11:45 – 1:30

Lunch

- **WAPA Awards**
- **Primary Speaker: Gene Bunnell** “Planning Successes”

1:40—2:40

Concurrent Sessions

A. Infill & Redevelopment

- **Peter Park**, Milw. DCD, Capital Ct. Redevelopment
- **Stephen B. Friedman**, S. B. Friedman & Co., Chicago
- **Carolyn Esswein**, AICP, Planning & Design Inst., Small Community Plans

B. Trans.: I-94 Planning

- **Dave Schwalter**, URS Twin Cities Lt. Rail
- **Ken Yunker**, SEWRPC, SE Wis. Freeways, Commuter Rail

C. Neighborhood Planning

- **Les Pollack**, Camiros Chicago Local Initiative Support Corporation
- Milwaukee Neigh. Planning
- **Mike Maierle**, Milw. DCD
- **Allison Semantel**, Milw. DCD Milw. Near W. Side Neigh. Plan Fond du Lac/North Area Plan
- **Daniel Ertl**, AICP, Dir. Community Dev., Brookfield Neigh. Planning

1:40—3:40

D. Watershed Projects Bus Tour

Narrated bus tour of Watershed Project by Milwaukee Metropolitan Sewerage District. (See Mobile Workshop write up for details)

2:40—2:55

Afternoon Break

2:55—3:55

Concurrent Sessions

A. Open Space Planning

- **Heather Mann**, Urban Open Space Foundation
- **Kate Sullivan**, Smith Group JJR, Madison, WI
- **Ders Anderson**, Greenways Dir., Chicago, Open Lands Projects

B. Big Box Impacts on Small Communities

- **Ken Stone**, Prof., Iowa State University
- **Mike Slavney**, AICP, Vandewalle & Associates
- **James Heffernan**, Kohls Dept. Stores

C. Legal Issues

- **Michael R. Christopher** and **Jordan R. Lamb**, WAPA Legal Counsel, Dewitt, Ross and Stevens, Madison, WI
- Smart Growth Issues
- Legislative Issues



2:45—3:00

Full Group- Closing Comments

For Information contact Thomas Favour Conference Coordinator 608-238-4943

MILWAUKEE, WISCONSIN

Conference Registration

2003 Upper Midwest Planning Conference
Downtown Milwaukee October 23-24, 2003

Complete this form and return with full payment. No charges will be accepted. Purchase order payments must be paid within fifteen days of registration. Please use only one registration form per person (copy form as necessary). Make checks payable to Wisconsin APA. The deadline for early registration is October 10, 2003.

Lodging reservation may be made by contacting the Milwaukee Hilton City Center Hotel at 1-800-Hiltons.

Concurrent Session Sign-up Preferences

To help plan the conference, please indicate which break out session you are interested in attending:

THURSDAY

10:30-11:30

- A. Smart Growth and Legislative Progress _____
- B. Transit Oriented Development _____
- C. Planning Ethics: Planning on Trial _____

1:40-2:40

- A. Stormwater Management in Urban Areas _____
- B. Mixed Use Development _____
- C. Intergovernmental Coordination _____

2:55-3:55

- A. Affordable Housing _____
- B. Transportation Planning and Implementation _____
- C. Planning Implementation Tools and Interactive Exercise _____
- D. CBD Plans & Projects Bus tour _____

4:05-5:05

- A. CDB Redevelopment _____
- B. Planning to Eat--Land Use, Food, Transportation _____
- C. Cultural & Historic Preservation Planning _____
- D. Planning Student Network Session _____

FRIDAY

10:30-11:30

- A. Natural Resources _____
- B. Agricultural Preservation by Managing Development _____
- C. Including the Public in the Planning Process _____

1:40-2:40

- A. Infill & Redevelopment _____
- B. Transportation: I-94 Planning _____
- C. Neighborhood Planning _____
- D. Watershed Projects Bus Tour _____

2:55-3:55

- A. Open Space Planning _____
- B. Big Box Impacts on Small Communities _____
- C. Legal Issues _____

Name _____

Title/Organization _____

Address _____

City/State/Zip _____

Business Phone _____ Fax Number _____

E-mail Address _____

Send Registration payment to:
Amy Emery AICP
WAPA Treasurer
c/o OMMNI Associates
1 Systems Drive
Appleton, WI 54914

	By Oct. 10	After Oct. 10	
Full Registration (Includes lunch, and Thursday & Friday Program)	\$175	\$200	_____
Single Day Registration (Includes lunch & program)			
Thursday Only	\$109	\$120	_____
Friday Only	\$109	\$120	_____
Thursday Lunch Only	\$30	N/A	_____
Friday Lunch Only	\$30	N/A	_____
Planning Commissioners*	\$60	\$70	_____
Student Rates*	\$60	\$70	_____
Mobile Workshop Bus Tour			
1. CBD Plans and Projects	\$15	\$20	_____
2. Planning To Eat-Growing Power Facility Bus Tour	\$15	\$20	_____
3. Pub Crawl Bus Tour	\$20	\$25	_____
4. Watershed Projects Bus Tour	\$15	\$20	_____
Total Amount Due			_____

* One day only registration is available for planning commissioners and students at one half price. Specify which day.

Milwaukee Hilton City Center Hotel

(Direct Skywalk to Midwest Airlines Center)

509 W. Wisconsin Ave.
Milwaukee, WI 53203

1-800-HILTONS
1-414-271-7250

Hotel Room Rates:
\$72 single \$92 double
Overnight Parking \$8

(Note: Specify conference title when reserving rooms.
A block of rooms is being held for Oct. 22 and 23)



The hotel has a 20,000 sq. ft. indoor waterpark for family use.



WAPA Wisconsin Chapter
American Planning Association

c/o Thomas Favour, Coordinator
118 Marinette Trail
Madison, Wisconsin 53705

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The City of Milwaukee

Milwaukee is a city emerging as a “a City on the Move”, yet it remains steeped in the values and traditions that make it the *Genuine American City*. The city is in the midst of the most robust growth and development phase in its history. Recent developments along the lakefront, the riverwalk, the historic Third Ward, plus new restaurants, brew pubs and hotel expansions, makes Milwaukee an exciting city to visit.

The Midwest Airlines Center was completed in 1996 to provide a full service convention center facility in downtown Milwaukee. Its facilities can accommodate meeting needs for small groups up to several thousand persons. It is connected to nearby hotels by skywalks.



Mobile Workshop Sessions

- Downtown Plans & Projects** Thursday 3:00-5:00 pm
Bus Tour: Cost \$15 (by Oct 10th), \$20 (after Oct 10th) Maximum of 45 persons

Downtown Milwaukee plans and projects. Brief slide presentation, followed by a narrated bus tour of downtown projects. Narrated by staff of the Milwaukee Department of City Development.
- Planning to Eat-Growing Power Facility Bus Tour.** Thursday 4:05-6:00pm.
Bus Tour: Cost \$15 (by Oct 10th), \$20 (after Oct 10th) Maximum 45 persons

Brief presentation followed by bus tour to Milwaukee Growing Power facilities.
- Pub Crawl Bus Tour.** Thursday 5:30-7:30pm
Bus Tour: Cost \$20 (by Oct 10th) \$25 (after Oct 10th) Maximum of 45 persons

Narrated bus Tour to four brew pubs in downtown Milwaukee. Includes beer samples at the brew pubs.

Sponsored by:

-Lakefront Brewery Inc.

1872 N. Commerce St.

-Milwaukee Ale House

233 N. Waters St

-Stout Bros. Ale House

777 N. Water St.

-Water Street Brewery

1101 N. Waters St.

- Watershed Projects Bus Tour** Friday 1:40-3:40pm
Bus Tour: Cost \$15 (by Oct 10th), \$20 (after Oct 10th) Maximum of 45 persons

Narrated bus tour of watershed projects to minimize flooding and to maximize open space and habitat improvements. Narrated by staff of the Milwaukee Metropolitan Sewerage District.

Note: Bus Tour space is limited, so tour participation will be allotted by post marks of registrations A trip may be canceled if there is insufficient interest.