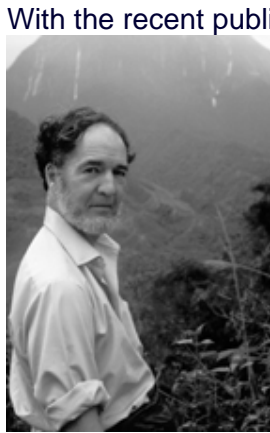


JARED DIAMOND

Jared Diamond, author of the Pulitzer Prize winning *Guns, Germs and Steel*, is the epitome of the celebrity scientist. His lectures routinely draw thousands of rapt listeners, who walk away with a deeper and more nuanced view of the development of human civilization and the continued gulf between rich and poor in the global community.



With the recent publication of *Collapse: How Societies Choose to Fail or Succeed*, his companion piece to *Guns, Germs, and Steel*, Diamond's ideas will reach an ever-widening popular audience, well beyond the readers of the million-plus copies of *Guns, Germs, and Steel* in circulation. A major museum exhibit on *Collapse* will tour North American museums in 2005, to be followed by a 3-part national television special on *Guns, Germs, and Steel*. Diamond's lectures tackle the giant questions: why do some societies thrive and prosper, while others shrivel and die; how can humanity maximize the opportunity for human happiness, while saving the planet from ecological ruin and collapse; are there lessons we can learn from other great civilizations who have grown to world dominance? The huge crowds that attend his talks are testament both to his reputation as a great speaker, and his ability to spellbind an audience with insights into the most important issues we face. Currently a professor of Geography at UCLA, he is also the author of two other best-selling books, *The Third Chimpanzee* and *Why Is Sex Fun?*. He has received some of the most prestigious awards the world has to offer, including a MacArthur Foundation genius grant, the Conservation medals of the Zoological Society of San Diego (1993), the Carr Medal (1989), and Japan's International Cosmos Prize (1998), as well as the USA's highest civilian award in science the National Medal of Science, for his landmark research and breakthrough discoveries in evolutionary Biology. In 2001 he was awarded the prestigious Tyler Prize for Environmental Achievement.