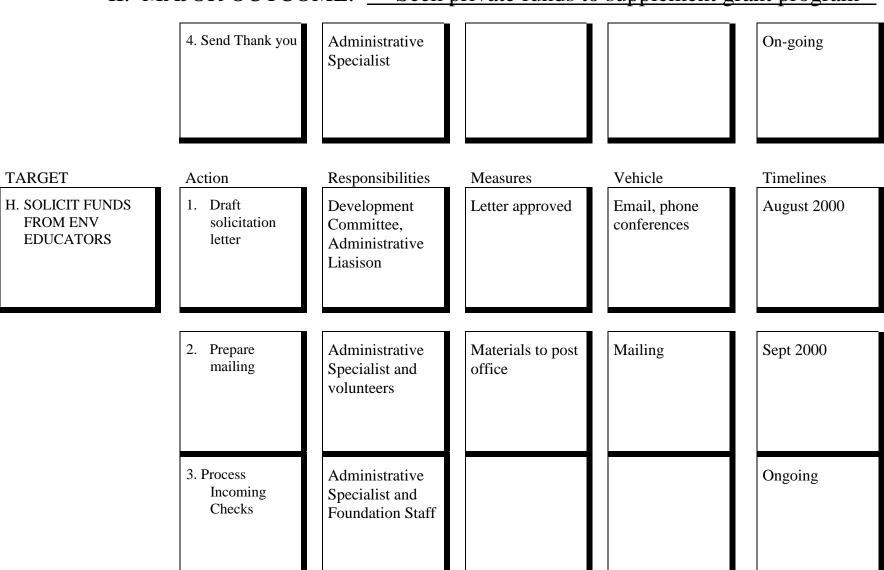
TARGET	Action	Responsibilities	Measures	Vehicle	Timelines
A. RECRUIT NEW COMMITTEE MEMBERS	1. At least 2 new members appointed	Board Chairperson	Individuals identified	Appointment	July 2000
B. DEVELOP NEW WEEB BROCHURE	1. Assist communic. committee	Committee Chairperson	Development committee info included	Email, fax, phone conferences	July-Sept. 2000
C. DEVELOP BROCHURE INSERT	1. Insert created	Committee Chairperson	Insert approved	Email, fax, phone conference	July Sept. 2000
D. UPDATE WEEB DATABASE	Files switched to Access	Administrative Laision	New databases	Consultations with IT staff	July-Aug. 2000

TARGET	Action	Responsibilities	Measures	Vehicle	Timelines
E. UPDATE WEBSITE	1. Promote giving	Administrative Liaision	Website upgraded	New computer files	Oct 2000
F. SOLICIT FUNDS FROM SPORTSMAN'S GROUPS	1. Draft solicitation letter	Development Committee, Administrative Liasison	Letter approved	Email, phone conferences	July 2000
	2. Prepare mailing	Administrative Specialist and volunteers	Materials to post office	Mailing	August 2000
	3. Process Incoming Checks	Administrative Specialist and Foundation Staff			Ongoing

II. MAJOR OUTCOME: Seek private funds to supplement grant program 4. Send Thank you Administrative On-going **Specialist TARGET** Action Responsibilities Measures Vehicle Timelines G. SOLICIT FUNDS 1. Draft Development July 2000 Letter approved Email, phone **FROM** solicitation Committee, conferences ENVIRONMENTAL letter Administrative **GROUPS** Liasison 2. Prepare Materials to post Mailing Administrative August 2000 mailing Specialist and office volunteers 3. Process Administrative Ongoing Incoming Specialist and Checks **Foundation Staff**



11. 1	IAJON OUTCO	WILL. SCCK	private runus ti	o supplement gi	ant program
	4. Send Thank you	Administrative Specialist			On-going
TARGET	Action	Responsibilities	Measures	Vehicle	Timelines
I. EVALUATE SOLICITATION CAMPAIGNS	1.	Development committee	Document	Report to Board	Jan. 2001
J. IDENTIFY OTHER MECHANISMS	1. Adopt new giving mechanism	Development Committee	Program for donations from wills, accept stocks, or other giving program	Conference Call	Fall committee meeting
K. ESTABLISH CORPORATE GIVING PROGRAM	1. Adopt new giving mechanism	Development Committee	Program for donations from wills, accept stocks, or other giving program	Conference Call	Fall committee meeting