

NEWS RELEASE

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FOR IMMEDIATE RELEASE:

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Wisconsin Environmental Education Board Awards Grants to Madison Area Institutions

The Wisconsin Environmental Education Board (WEEB), located at the University of Wisconsin-Stevens Point, will award 37 grants worth \$467,018. Projects comprise both statewide and grass roots initiatives. These initiatives enable the target audiences to obtain a better understanding of and appreciation for both the built and natural environments. Projects may begin on July 1, 2001 and may run through December 31, 2002.

Recent grant cycles reveal a strong interest in the program. The 78 proposals received this year requested a total of \$1,036,066. Public and nonpublic educational institutions, all units of government, and corporations (nonprofit, non-stock) are eligible for WEEB grants. Requests cannot exceed \$20,000. Projects must be designed for Wisconsin residents and assist learners in achieving the goals of environmental education.

Initiated in 1990, the WEEB's mission is to "provide leadership in the development of learning opportunities that empower Wisconsin citizens with the knowledge and skills needed to make wise environmental decisions and take responsible actions in their personal lives, work places, and communities."

For a complete list of this years applicants and description of recipients' projects please see our website

<http://www.uwsp.edu/cnr/weeb/database/2002%20applicants.htm> and
<http://www.uwsp.edu/cnr/weeb/database/2002recipients.htm>

For more information on the WEEB's environmental education grant program, including current grant opportunities, contact Administrative Liaison Ginny Carlton at (715) 346-3805. The email address is weeb@uwsp.edu

Aldo Leopold Nature Center-Monona

The Aldo Leopold Nature Center was awarded \$14,380 for a project entitled "Leopold P.I.N.E.S.: Partnership In Nature Education with Scouts". The goal for the project is to create a forestry badge that will incorporate forest-based community service projects, information on environmental careers, and forest ecology. For more information contact the project director Gail Epping, at (608)221-0495.

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Active Learning-Madison

This \$19,973 project will create and distribute a video that showcases successful school forest programs, provides tips for enhancing school forest educational opportunities; and encourages teachers and administrators to do more at their school forest site. For more information about “How to Use School Forests: Video Plus” contact Dr. Gary Lake (608) 265-2136.

Global Action Plan-Madison

The “Madison Area Household EcoTeam Energy Conservation Program” will use a “neighbor to neighbor” approach to educate Madison residents on ways to reduce their energy consumption. Simple lifestyle changes and use of newer more efficient technologies will be promoted. For more information about this \$18,762 project contact Lara Valigorsky (608) 250-3080.

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