



The University Centers



Dreyfus University Center

Allen Center for Health & Wellness Programs

Program & Service Report
2011-2012



University of Wisconsin - Stevens Point

Overview

The University Centers (UC) program is spread across two buildings: the Lee Sherman Dreyfus University Center (DUC) and the Bessie Mae Allen Center for Health and Wellness Programs. The University Centers' departments include:

Basement Brewhaus

Campus Activities and Recreation

Campus Ushers

Cardio Center

Centertainment Productions

Custodial Services

Group Fitness

Intramurals

Outdoor EdVentures

PointCard Office

Program Services

Student Health Promotions Office

Student Involvement and Employment Office

University Centers Administration

University Centers Maintenance

University Centers Reservations

University Information and Ticket Center

University Recreational Sports

University Store/Text Rental

The UC has two vendors leasing space within our buildings, including US Bank and Haircraft salon. The computer lab, Multicultural Resource Center (MCRC), Conference and Reservations Office, and University Dining Services (UDS) are departments which operate within the University Centers' buildings but report to other offices on campus.

Mission

As a student-centered organization, we support the mission of UW-Stevens Point by shaping the educational experience outside the classroom, providing essential services, and maintaining unique environments where the campus community can gather and renew.

Vision

We aspire to provide holistic opportunities for challenging and engaging lifelong learning experiences.

Values

Diversity

Engagement

Determination

Ethics/Integrity

Fun

High Expectations

Involvement

Knowledge

Learning

Mutually Supportive Environment

Respect

Responsibility

Self Determination

Self Discipline

Sound Business Practices

Goals

Services: Provide quality, cost-effective, and convenient services as guided by student input.

Education: Engage students through employment, service and leadership opportunities that teach personal and professional skill development.

Renewal: Develop and promote activities that enhance a sense of belonging, encourage positive student interaction, and provide for fun, fitness and balance.

Environments: Create and manage a variety of environmentally friendly, safe, comfortable, clean and accessible environments that encourage the university community to gather, formally and informally.



Enhancing the Educational E



The University Centers

Enhancing the Educational Experience of UWSP Students



UC Cashier

Amount of cash counted and processed	\$1,987,855.91
Number of bags counted	5,148
Number of deposits	4,057
Campus activity bags processed	205
Special event bags processed	41

University Store

Inventory valued at	\$720,614
Number of items available	87,193
Cash paid out to students in "buyback"	\$18,513
Salary paid to student employees fiscal year 2012	\$127,285

Text Rental

In existence at UWSP since	1894
Inventory of books valued at	\$5,952,490
Average cost of a textbook	\$72.83
Current UWSP cost of Text Rental to full-time students	\$67.80/sem.
Number of books available in Text Rental	88,214
Number of surplus books for sale at \$1-\$5	22,037
Number of students served/semester	All of them!

UWSP Student Employment

Number of students on campus payroll	3,065
Amount of money distributed through Work Study	\$1,255,022
Number of jobs posted on campus QUEST system	1,540

University Centers Student Employment

Number of student employees in all units	261
Economic impact of the University Centers student employment program	\$845,971
Student employees who completed CPR/First Aid certification	83 (32%)
Student employees who attended professional development training sessions conducted at UWSP	161 (62%)
Number of new student employees in all units for FY'12	167 (64%)
University Centers student manager positions	15

Centers Reservations

Number of bookings for student organizations	2,719
Number of bookings from campus departments	4,961
Number of bookings from off-campus groups	251
Total number of people who "attended" an event at the DUC	162,657

Program Services

Number of bookings from student organizations	241
Number of bookings from campus departments	463
Number of bookings from off-campus groups	46
Economic impact of fee waivers provided to student programmed events (29% of gross revenues)	\$61,583

Basement Brewhaus

Cups of coffee sold	7,653
Specialty drinks sold (mocha, latte, chai, etc.)	24,823
Hours of gaming (billiards, foosball & darts only)	1,122

Recreational Sports & Activities

Intramural participation	9,417
Intramural activities offered	23
Recreational student organizations	29
Outdoor EdVentures gear rentals	257
Outdoor EdVentures guided trips	21



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Enhancing the Educational Experience of UWSP Students

Student Leadership/Involvement/Volunteer

Recognized student organizations	198
Number of students in Greek Community	147
Number of trainings provided for student organization advisors	50
One-Time Volunteer Project Participants	564
Service Trip Participants	38
4 Blood Drives	727 Donors, 60 Volunteers
The Cupboard Volunteers/Committee	33
Total Volunteers	1,422
Dollar Value of Volunteer Hours	\$75,131.92
Total Volunteer Hours Recorded	3,448
Number of students who use VolunteerRocks.org	542

University Centers Administration

Number of program units within the University Centers	19
Number of full-time staff within the University Centers	35
Number of vendors leasing space in the University Centers (Meal & Body, Hair Craft & US Bank)	3
Number of departments within the University Centers that report to other units on campus (MORC, Computer Lab, Conference & Reservations, Res/Net & University Dining Services)	4

University Information & Tickets

Number of tickets sold	60,976
Number of events	512
Day of event tickets processed	9,006
Trip sign ups	18
Cash bags checked out	2,547

Campus wide Programming

Allen Center

Turkey Trot (43% on-campus)	191
Get to Know Allen Center	171
Sexual Assault Awareness Week participants	65
Alcohol and Other Drug Awareness Week participants	89

UWSP Performing Arts Series

Number of performances	7
Total attendance	2,649
Total student attendance	600

Centertainment Productions! (CP!)

Number of programs offered	148
Number of attendees (students & non-students)	14,739
Number of movie showings	68

Allen Center for Health & Wellness Programs

Cardio Center student memberships

Cardio Center Faculty/Staff memberships	87
Cardio Center "free" fitness hrs. participants	1,485

Student Health Promotion campus programs

Client visits (#1 reason - stress management)	298
Liaison Hours in the Residence Halls	612
Outreach hours	694

Group Fitness

Classes Offered	20/week
Participants (2009 = 5,811; 2010 = 7490)	(+18.75%) 8,879

PointCard Office

Deposits	\$110,314.22
PointCards Printed	4,099
Miscellaneous (Departmental) Cards Printed	1,868
Meal Plan Changes Processed	221
Meal Plan Purchases	909
Meal Plan Refunds	17





Budget Information

The University Centers are funded with segregated fees which the students pay as part of their tuition bill each semester. Ninety-seven and a half percent of these segregated fees are non-allocable in nature, while two and a half percent is from the allocable segregated fees awarded from the Student Government Association. During the 2011-2012 academic year, each student was paying \$504.60 in segregated fees towards the University Centers. An additional \$135.60 in segregated fees supports the operation of the Text Rental program within the University Centers.

The University Centers has an operating budget of \$5.6 million, a full-time staff of 35, and 261 student employees within 19 departments. Each year The University Centers pays over \$840,000 in student employee wages throughout its units.

Assessment Efforts in Support of the Academic Mission

The Student Affairs Division has started to embrace assessment-based planning within its departments. In March 2009, the University Centers reported on four of its outcomes to the campus community and the Student Affairs Assessment Review Team. The four that were highlighted are directly related to the University Centers four core goals and are reported below. To see more on our assessment report and presentation please visit this website: <http://www.uwsp.edu/admin/stuaffairs/assessment/department/ucenters.aspx>.

1. Intended Outcome (Service)

The University Centers will achieve a score among the top 30% of the "Select Six", the Carnegie Classification, and all responding Institutions on the EBI Benchmarking Survey for cleanliness compared for the 2009 assessment period.

2. Intended Outcome (Environment)

The University Centers will design and build a facility which engages the university community. As a desired outcome, the project would create a beautiful, environmentally sound, welcoming entrance to the campus, and a great place for student, staff, and community to gather, commune, and celebrate.

3. Intended Outcome (Education)

As a result of employment in the University Centers, student employees will demonstrate and be able to articulate skills gained.

4. Intended Outcome (Renewal)

Participants develop social interaction skills and physical activity benefits as a result of Intramural Programs.

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For questions about the Centers' services & programs
call University Centers Administration:
(715) 346-3201