

Welcome to the Division of Business & Economics (DBE)



Dr. CR Marshall, Division Chair 715-346-2728 cmarshal@uwsp.edu Office 422 CPS
18 professors teach fulltime in support of the economic growth of Central Wisconsin.

DBE graduates are earning an average of \$35,350 according to a recent study.

-View the UWSP Career Services employment study at their website www.uwsp.edu/career/

<p>Academic Advising Office We encourage and support students as they pursue and achieve their academic goals.</p> <ul style="list-style-type: none"> - Ms. Sally Trainer, Advising Director Office 476 CPS strainer@uwsp.edu <p>Business & Economics Club - Dr. Jason Davis, Professor & Adviser</p> <p>Center for Economic Education - Dr. Tracy Hofer, Director</p> <p>Central Wisconsin Economics Research Bureau - Dr. Randy Cray, Director</p>	<p>Internship Program - Dr. Gary Mullins, Internship Director 715-346-3906 Office 436 CPS gmullins@uwsp.edu</p> <p>Possible companies -- Walgreens, Greenheck Fan, Sentry Insurance, North Western Mutual, Financial Network, Starworks Marketing, Assoc. Bank, Green Bay Packers Externships -- Chengdu, China, London, and Germany</p> <p>Global Opportunities</p> <ul style="list-style-type: none"> • China summer internship program • Europe summer retailing course & tour • Peru semester internship program • London, Germany semester programs
--	---

Business Administration Major Requirements include 46 credits (15 courses) & a 2.50 in-major GPA

Additional Program Requirement – choose a minor, second major, or a concentration.

DBE Concentrations

- [Management](#) 24 credits - 8 courses & a 2.50 GPA
- [Marketing](#) 24 credits - 8 courses & a 2.50 GPA
- [Entrepreneurship](#) 24 credits - 8 courses & a 2.50 GPA
- [International Business](#) 24 credits - 8 courses & a 2.50 GPA
- [Finance-Insurance-Real-Estate](#) 24 credits - 8 courses & a 2.50 GPA

Non-DBE Concentrations – Please see UWSP catalog

Accounting Major Requirements include 67 credits (23 courses) & a 2.50 in-major GPA

- We encourage students to pursue professional certification as a Certified Management Accountant (CMA), Certified Internal Auditor (CIA) and/or Certified Public Accountant (CPA)
- Our course work will prepare you to sit for the CMA and CIA exams. You need a total of 150 hours of coursework (a master's degree, **or** a non-business major, **or** 30-crs of additional arts & science courses for the WI CPA exam). Senior Accounting Advisor - Dr. Wm Love 715-346-3871

Economics Major - Business Option 50 credits (12 courses) 2.25 in-major GPA

Economics Major - Social Science Option 38 credits (16 courses) 2.25 in-major GPA

- UWSP offers Teacher Certification (TC) with an economics major. You must apply for admission to the Professional Education Program. TC Adviser - Ms. Maggie Beeber 469 CPS 715-346-2040

Minors 24 credits each (8 courses) many minor courses overlap with the DBE major courses

- Accounting - 4 more courses beyond the business major if A370 is taken in lieu of B370
- Business - Foundation courses include: ACCT 210 and ECON 210 (no math courses).
- Economics - 4 more courses beyond the business major

4-Major Advising Guide Accounting * Business * Economics - Business Economics * Economics - Social Science

The information on this sheet is not all inclusive. Students are responsible for the information in the UWSP Online Course Catalog.

MAJORS	MATH Courses	FOUNDATION Courses	CORE Courses	ELECTIVE Courses	CAPSTONE Course
See UWSP online Catalog for course descriptions.	Required for Major	Required for Major	Required for Major	See left margin to determine how many electives you need	Requirements for Major
<p>Accounting 67 Credits / 2.50 in-major GPA</p> <p>No Minor Required</p>	<p>Calculus – choose one Math 111 or 120</p> <p>Statistics Math 355 or equivalent: PSYC 300, FOR 321, SOC 351 or PAPER 314</p>	<p>ACCT 210, 211 CIS 102 (Spreadsheet) ECON 210, 211</p>	<p>ACCT 310, 311, 321, 330, 331, *370, 400, 410, 450 *Acct 370 can count in place of Bus 370 for both the BUS & ECON-Bus majors. BUS 320, 340, 350, & 360</p>	<p>ACCT 390, 490, *497 *VITA Internship – Need approval from, **Dr. Gary Mullins</p> <p>BUS 341, 352, 353,</p>	<p>ACCT 420 Note - To request permission to register for A420, email the instructor your Degree Progress Report, UWSP ID # , and the section you want prior to your official registration time.</p>
<p>Business 46 Credits / 2.50 in-major GPA In addition to the major courses, complete a minor, concentration or a second major. (Ask a DBE faculty adviser about the Business Concentrations) Take two courses listed under “ELECTIVE Courses” in this row</p>	<p>Calculus – choose one Math 109 or 111 or 120</p> <p>Statistics Math 355 or equivalent: PSYC 300, FOR 321, SOC 351 or PAPER 314</p>	<p>ACCT 210, 211 ECON 210, 211</p>	<p>BUS 320, 330, 340, 350, 360, 370</p> <p>Note- Bus 370 does <u>not</u> count in place of Acct 370 for the ACCT Major or Minor.</p>	<p>BUS *Choose any 300-400 level course (excluding B497, B498, & B499) *Econ 360 - counts as an elective for both the BUS Major and ECON Minor. B493=Externship to China and B496= Internship (your choice) in business For Internship Application & Approval contact **Dr. Gary Mullins *Econ 360 is also a <u>core requirement</u> for the ECON Major – both options.</p>	<p>BUS 480 (PR) Note – To request permission to register for B480, email your Degree Progress Report, UWSP ID # and the section you want. To **Dr. Gary Mullins.</p>
<p>Economics Business Economics 50 Credits / 2.25 in-major GPA No Minor Required</p> <p>Take any five courses listed under “ELECTIVE Courses” in this row</p>	<p>Calculus – choose one Math 109 or 111 or 120</p> <p>Statistics Math 355 or equivalent: PSYC 300, FOR 321, SOC 351 or PAPER 314</p>	<p>ECON 210, 211</p>	<p>BUS 320 & 330, *350, *360, *370 (or Acct 370) *Only 2 of 3 required. ECON 350, 360, 361</p> <p>Note- Bus 370 does <u>not</u> count in place of Acct 370 for the ACCT Major or Minor.</p>	<p>ACCT *390 (or Bus 390)</p> <p>BUS *352, *353, *390 *No more than two Bus/Acct electives (ACCT 210 is a prereq. for B352, B353) ECON 272, 311, 315, 330, 340, 345, 346, 365, 370, 374, 420, 493, 497, 498, 499 (E493=Internship to China, contact **Dr. Gary Mullins)</p>	
<p>Economics Social Science 38 Credits / 2.25 in-major GPA No Minor Required</p> <p>Take any five courses listed under “ELECTIVE Courses” in this row</p>	<p>Calculus – choose one Math 109 or 111 or 120</p> <p>Statistics Math 355 or an equivalent: PSYC 300, FOR 321, SOC 351 or PAPER 314</p>	<p>ECON 210, 211</p>	<p>ECON 350, 360, 361</p>	<p>ECON 272, 311, 315, 324, 328, 330, 340, 342, 345, 346, 362, 365, 370, 374, 390, 420, 460, 490, 493, 497, 498, 499 **(E493=Internship to China, contact Dr. Gary Mullins.)</p>	