

Concentrations - Business Administration Major (one of three major completion options)

The information on this sheet is not all inclusive. Students are responsible for the information in the UWSP Online Course Catalog.

For a Business Administration Major will need to complete ONE of the following in addition to the major course requirements:

1. Minor (see UWSP Catalog)
2. Second major
3. DBE Concentration (see UWSP Catalog for course descriptions)
4. Non-DBE Concentration

Division of Business & Economics (DBE) Concentrations - Options & Limitations

- o Complete eight (8) courses with at least five (5) of those designated as BUS courses
- o At least six (6) courses from Accounting, Business, or Economics
- o No more than two (2) courses may be outside of the DBE.

| Finance, Insurance, Real Estate (FIRE) | Management | Marketing | Entrepreneurship | International Business |
|---|--|---|---|---|
| 8 Courses (24 credits) | 8 courses (24 credits) | 8 courses (24 credits) | 8 courses (24 credits) | 8 courses (24 credits) |
| 2.50 GPA - course grades will factor into your business major GPA | 2.50 GPA – course grades will factor into your business major GPA | 2.50 GPA – course grades will factor into your business major GPA | 2.50 GPA – course grades will factor into your business major GPA | 2.50 GPA – course grades will factor into your business major GPA |
| | Core - BUS 322 plus electives | Core - BUS 331, 337, 338 , plus electives | Core - BUS 321, 331, 421, and ECON 272 , plus electives | Core - BUS 327 and 357. *493 or *496 , plus electives *Select one for Int'l Experience |
| Electives DBE Courses = ACCT, BUS or ECON | | | | |
| BUS 343, 352, 353, 356, 357, 390, 455, 493, 496 ECON 272, 360 | BUS 321, 324, 325, 326, 341, 342, 390, 327, 493, 496 ECON 330, 340, 345, 346, 370, 420 COMM *342, *343, *345, *349 *Prereq - Com 240 GDR - SS-2 PSYC 345 Prereq - Psyc 110 GDR - SS-1 | BUS 335, 336, 339, 493, 496 ECON 330, 340 COMM 336 | ACCT 330 Prereq/correq. - A310 ACCT 331 Prerequisite - A330 BUS 324, 335, 493, 496 ECON 340, 345, 370, 420 | BUS 339, 342, 390, 496 ECON 362, 365 GEO *325, *327 **328 *GDR - NW, SS-1 **SS-1 POLI SCI 388 FOR LANG 200-level or higher |

Minor Advising Guide

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ACCOUNTING minor 8 Courses (24 Credits) and a 2.50 cumulative GPA including the courses that transfer in

1. First, complete three Foundation courses:

___ **ACCT 210** Financial (offered fall & spring) ___ **ACCT 211** Managerial (offered fall & spring) ___ **ACCT 310** Financial I (offered in spring)

2. Take four Core courses ___ **ACCT 321** Adv. Managerial (spring) ___ **ACCT 330** Fed. Individual Income Taxes (fall)

___ ***ACCT 370** Info. Systems (fall) ___ **BUS 350** Finance (offered fall & spring)

3. Choose one elective ___ **ACCT 311** Financial II (spring) **or** ___ **ACCT 331** Fed Business Income Taxes (spring)

* ACCT 370 will count in place of BUS 370 for the Business major/minor; however, BUS 370 will NOT count in place of ACCT 370 for the Accounting Major/minor

ECONOMICS minor Both tracks - 2.25 cumulative in-minor GPA including the courses that transfer into the minor.

□ **SOCIAL SCIENCE TRACK** 7 courses or only 4 courses beyond the Business Major Requirements (22 Credits)

1. Take core courses ___ **Econ 210** ___ **Econ 211** ___ **Math 355** (Stats or equivalent: PSYC 300, FOR 321, SOC 351 or PAPR 314)

2. *Choose any four Economics electives, not including Econ 100. (See UWSP online catalog for course titles & descriptions.)

□ **BUSINESS ECONOMICS TRACK** 9 courses or only 4 courses beyond the Business Major Requirement (28 crs)

1. Take core courses ___ **Econ 210** ___ **Econ 211** ___ **Math 355** (Stats or equivalent: PSYC 300, FOR 321, SOC 351 or PAPR 314)

2. *Choose any four Economics electives from select list below (See UWSP online catalog for course titles & descriptions):

ECON 272, 311, 315, 330, 340, 345, 346, 365, 370, 374, 420, 493*, 497*, 498*, 499; BUS 352, 353.

3. Choose two Bus courses from the select list BUS 320, BUS 330, *BUS 350, **BUS 360, BUS 370 or ACCT 37*ACCT

*210 is a prerequisite course for BUS 350. **ACCT 211 is a prerequisite course for BUS 360

***An approved internship (E493, 497, 498, 499) may count toward one Economics elective for the Economics minor. Internship Director- Dr. Gary Mullins gmullins@uwsp.edu Office 436 CPS Phone 715-346-3906**

BUSINESS minor 8 Courses (24 credit) and a 2.50 cumulative GPA including the courses that transfer in.

1. First, complete two foundation courses ___ ACCT 210 Financial ___ ECON 210 Macro

2. Take two core courses ___ BUS 320 Management ___ BUS 330 Marketing

3. *Take any 4 Bus electives at the 300 - 400 level not including Bus 497, 498, 499.

***Bus 493 (Internship to China) & Bus 496 (Bus Internship) can apply as one elective courses for the Business minor.**

___ Bus 321 Entrepreneurship (A210, E210, B320, B330)

___ Bus 322 Leadership for Managers (B320)

___ Bus 324 Personnel/Human Resource Management(B320)

___ Bus 325 Organizational Behavior (B320)

___ Bus 326 Organizational Theory (B320)

___ Bus 327 Managing Global Organizations (B320, B330)

___ Bus 331 Marketing Research (B330)

___ Bus 335 Retailing (A210 & B330)

___ Bus 336 Sales Management (B330)

___ Bus 337 Buyer Behavior (B330)

___ Bus 338 Marketing Management (B330)

___ Bus 339 International Marketing (B330)

___ Bus 340 Business Law

___ Bus 341 Business Law II (B340)

___ Bus 342 International Law (B340)

___ Bus 343 Principles of Insurance (B340)

___ Bus 350 Principles of Finance (A210)

___ Bus 352 Financial Management - fall semester (B350)

___ Bus 353 Investments – spring semester (B350)

___ Bus 356 Corporate Risk Management (B350)

___ Bus 357 International Corporate Finance (B350)

___ Bus 360 Production-Operations Mgt. (B320 B330)

___ Bus 370 or Acct 370 or CIS 480 Management

Information Systems (B320, B330)

___ Bus 390 Ethics in Business (A210 & B320)

___ Bus 421 Advanced Entrepreneurship (A210, B320, 321, 330)

___ Bus 455 Corporate Finance Seminar (B350)

___ Bus 496 Internship in Business Administration (A210, E210, B320 & B330)