

Business Administration Major (46 Credits)

- You must have a **2.50 cumulative in-major GPA** including the courses that transferred into the major/minor.
- You may NOT repeat C grades. Permission to repeat will not be granted until after the registration period ends.

2 Math Courses	<input type="checkbox"/> Calculus - choose one course MATH 109 or Math 111 or Math 120
	<input type="checkbox"/> Statistics - choose one course MATH 355 or FOR 321 or SOC 351 or PAPR 314 or PSYC 300
4 Foundation Courses	<input type="checkbox"/> ECON 210 Principles of Macroeconomics <input type="checkbox"/> ACCT 210 Principles of Financial Acct.
	<input type="checkbox"/> ECON 211 Principles of Microeconomics <input type="checkbox"/> ACCT 211 Principles of Managerial Acct.

6 Core Courses May be taken out-of-sequence if you have satisfied the prerequisites including Calculus, Acct 210 & Econ 210.

- BUS 320 Principles of Management**
- BUS 330 Principles of Marketing**
- BUS 340 Business Law I** (*May take B340 prior to completing B320/330 if you have a 2.50+ in-major GPA.*)
- BUS 350 Principles of Finance** (*May take B350 prior to completing B320/330 if you have A210 and a 2.50+ in-major GPA.*)
- BUS 360 Principles of Production** (*Calculus, Statistics, B320, B330*)
- BUS 370 Management Information Systems** or **Acct 370** Acct Info Systems or **CIS 480** Software Development Project (Bus 320, B330)

***2 Elective Courses** (Business Major Electives are listed below)

- 300 – 400 level course
- 300 – 400 level course

Capstone Course

- BUS 480 Strategic Management** (*May take only one core course in conjunction with B480*)

Additional Major Requirements

- Minor, Double Major or Area of Concentration** – (see UWSP Catalog for a listing of minors and concentrations)

*Business Major Elective Courses

- BUS 321 Entrepreneurship (*A210, E210, B320, B330*)
- BUS 324 Personnel/Human Resource Management (*B320*)
- BUS 325 Organizational Behavior (*B320*)
- BUS 326 Organizational Theory (*B320*)
- BUS 327 Managing Global Organizations (*B320 or B330*)
- BUS 331 Marketing Research (*B330*)
- BUS 335 Retailing (*A210, B320*)
- BUS 336 Sales Management (*B330*)
- BUS 337 Buyer Behavior (*B330*)
- BUS 338 Marketing Management (*B330*)
- BUS 339 International Marketing (*B330*)
- BUS 341 Business Law II (*B340*)
- BUS 342 International Business Law (*B340*)
- BUS 343 Principles of Insurance (*B340*)
- BUS 352 Financial Management (*B350*)
- BUS 353 Investments (*B350*)
- BUS 356 Corporate Risk Management (*B350*)
- BUS 357 International Corporate Finance (*B350*)
- BUS 390 Ethics in Business (*A210 and B320*)
- BUS 455 Corporate Finance Seminar (*B350*)
- BUS 493 Internship in China (DBE major/minor or consent from the DBE Internship Director)
- BUS 496 Internship in Business Administration (*A210, E210, B320 & B330*)
- BUS 496 Internship Information - Dr. Gary Mullins, Internship Director, CPS 436 Phone: 715-346-3906**
- Econ 360 Money & Financial Markets (*A210 & E210*) *E360 works as elective course for both the BUS major/ minor and Econ major/ minor.*