

Solar Electric Site Assessment Request Form

For solar electric systems of 0.5 to 50 kilowatts (kW)

Effective July 1, 2007

Please use this form to request a solar electric (photovoltaic) site assessment. The following includes important information that you must review before you request a site assessment. It also provides Focus on Energy with information that is needed to efficiently process your request. Carefully read and complete all sections of this request form.

What is a solar electric site assessment?

Solar electric site assessments are designed to provide you with site-specific information about how solar electric systems can help your energy needs. During the site assessment a trained solar energy consultant will visit your site and/or review building plans. The consultant will evaluate your site, answer your questions, and summarize their findings in a written report that will include:

- A review of your goals for having a solar electric system
- A basic analysis of your energy needs
- An evaluation of the solar resource at your site
- Recommendations for a solar electric system size and siting to meet your energy goals
- Estimate of shading and snow cover
- Estimate of a solar electric system's power production
- A rough cost estimate for the system
- An overview of the incentives for which the system is eligible
- Preliminary economic analysis of the system
- The next steps you need to take to make your system a reality

A site assessment is not a bid nor does it provide a system design.

How much does a site assessment cost?

Site assessment fees vary, and are determined by each individual assessor. Average costs are outlined in the following chart.

System Type	Typical cost	Focus Cost Share
Residential	\$300 to \$400	60%
Non-residential	\$400 to \$500	50%
Systems over 50 kW	Over \$500	No cost share*

**If you are interested in a site assessment for a system of over 50 kW please contact Midwest Renewable Energy Association for a list of certified Non-residential Solar Electric Site Assessors.*

Please discuss costs and system expectations with your solar consultant prior to the site visit.

Solar Electric System Information

Before you request a site assessment you should know the following information about renewable energy systems in Wisconsin:

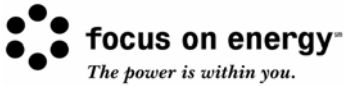
Energy Efficiency – Where energy savings for a building or facility is involved, every dollar you spend on energy efficiency will save up to three dollars on the cost of your solar electric system. This is because the more efficient your building or facility is, the smaller the renewable energy system can be to meet your energy needs.

Solar Electric System Overview – Solar electric systems use the sun's energy to create electricity.

A one kilowatt (kW) fix mounted solar electric system, that is unshaded and facing south will generate about 1200 kWh/year. A competitive installed cost is about \$8,000 per kW of system.

A 10 kW system will generate roughly 12,000 kWh/year and cost roughly \$80,000. Incentives are available that, depending on you're your tax status and electric provider, could reduce the installed cost by 20% to 75%. Incentives tend to be greater for systems owned by businesses.

Solar electric systems need to be located in an area that has access to full sun during the entire year. To generate 12,000 kWh per year you will need 800 to 1,800 square feet of modules.



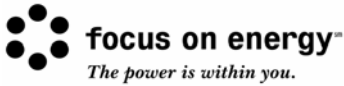
How to apply for the Focus on Energy Solar Electric Site Assessment cost share:

- 1) To qualify for the discount you must purchase your electricity from one of the following utilities:

Alliant Energy
Argyle Electric & Water Utility
Belmont Municipal Light & Water
Benton Electric & Water Utility
Bloomer Electric & Water Utility
Cadott Light & Water Department
Cashton Light & Water
Centuria Municipal Electric Utility
Consolidated Water & Power Company
Cornell Municipal Light Department
Cumberland Municipal Utility
Dahlberg Light & Power Company
Eau Claire Energy Cooperative
Elroy Electric & Water Utility
Gresham Water & Electric Plant
Kiel Utilities
La Farge Municipal Utilities
Madison Gas & Electric
Manitowoc Public Utilities
Mazomanie Electric Utility
Medford Electric Utility
North Central Power Co. Inc.
Northwestern Wisconsin Electric Company
Pardeeville Public Utilities
Pioneer Power & Light Co.
Price Electric Cooperative
Princeton Light & Water Department
Rice Lake Utilities
Richland Electric Cooperative
Scenic Rivers Energy Cooperative
Shawano Municipal Utilities
Shullsburg Electric Utility
Spooner Municipal Electric Utility
Stratford Water & Electric Department
Superior Water, Light & Power Company
Viola Municipal Electric Utility
We Energies
Westfield Electric Company
Wisconsin Dells Water & Light Utility
Wisconsin Public Service Corp.
Wonewoc Water & Light Department
Xcel Energy
- 2) Complete this form, and return it to the address indicated.
- 3) Participate in an initial telephone screening with a Focus on Energy representative to discuss your site assessment needs and to make sure you qualify for the discount.
- 4) If you qualify, a discount coupon and list of site assessors will be mailed to you.
- 5) Select an assessor from the list and arrange your site assessment. Provide the site assessor with the discount coupon at the time of the site assessment.

Note: Fill out the following page to request a site assessment.

Note: If the site is not located in an eligible utility service territory, the site assessment is available at full cost. Contact Midwest Renewable Energy Association for more information.



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Return this page to request your Focus on Energy Site Assessment discount.

I have carefully read this form. Please contact me about a renewable energy site assessment.

Contact Name: _____

Business Name (if applicable): _____

Mailing Address: _____
Street address City State Zip County

Site Location: _____
Street address City State Zip County

Daytime Phone: _____ E-mail: _____

When is the best time to contact you? _____

- This assessment is for a:
- A residence (single family home)
 - A non-residential property (business, family farm, school, non-profit, government agency, multi-family building)

Electrical utility at site: _____
(Please indicate the utility you purchase electricity from at your site.)

Are you interested in a site assessment for another renewable energy technology (provided at an additional cost)? Check those you are interested in:

- Wind Solar Domestic Hot Water

Mail, fax, or e-mail this form to:

Midwest Renewable Energy Association, 7558 Deer Rd., Custer, WI 54423
Fax: 715-592-6596 Email: info@the-mrea.org

You will be contacted in about a week of receipt to discuss your specific site assessment needs.