

UWSP Alumni Association Board of Directors Exec Committee Minutes
March 3, 2014

Attending:

Grant Winslow, Dave Bruha, Melissa Hardin, Tamara Moore, Laura Gehrman Rottier

Not attending: Ray Oswald

Goal: *Respond to special requests from trustees, faculty, administrators, or other directors.*

Minutes

The April 2014 spring Alumni Board of Director's meeting agenda was reviewed and approved. One addition has happened since the meeting. We have one more potential student presenter. This will move our adjournment time to 5 p.m. instead of 4:45 p.m.; depending on how long all the presentations take.

The next Executive Committee meeting will be the morning of Friday, April 11 in CPS Room 104 from 10 – 11:15 a.m. The agenda will include one final look at the new language proposed for the Executive committee structure. The Alumni Board will be voting at the spring meeting. Pending the final vote, the committee will need to discuss a nomination for a non-officer track Executive Committee member per the new language. Other agenda items will include all current standing items, and the drafting of an attendance policy.

The group discussed the current giving participation from Alumni Board members and Gehrman Rottier will have numbers in April.

Discussion of the role, mission and vision of the Alumni Board resulted in a conversation of re-emphasizing civil discourse. As we will have many new members joining us in the fall of 2014, it may present an opportunity to review our role as alumni ambassadors for our alma mater. While new members receive information when they join, it may be a good opportunity for all Board members to be refreshed. We want to be supportive of goals and initiatives of the campus and ensure all of our communication is positive even when viewpoints may be different.

Committee updates:

Moore gave an update on the Stewardship Committee. They are continuing to select groups and send thank you cards.

Hardin gave an update on the Nominating Committee. We will have a slate of candidates to approve at the April meeting. We have five open spots on the Alumni Board.

The Communications committee has met and is brainstorming ideas utilizing the Homecoming theme and the 120 years' celebration to encourage Pointers to engage through social media. Mickey Fitch is the new chair. The next issue of Thrive will be out in late March. Jeff Kurowski wrote one of the stories being featured.

The Program Support Committee continues to do contract fulfillment on US Bank, Grad Med, Liberty Mutual and our LTC partners. Numbers in these programs are steady, but not increasing. Our travel program has two trips for 2014. Thus far we have two travelers on one of the programs.

Awards Committee is in part two of their selection process. All committees have met to discuss candidates. Candidates have been vetted and now they are being scored.

The Scholarship Committee will be reviewing applications in late March and determine our first Alumni Generations Scholarship winner in April.

Gehrman Rottier gave an update on the Playbook Initiatives that the alumni arm of Advancement has been working on the last few months. The first was the Alumni Generations Scholarship. To date we have over 20 applicants for the first round. The application deadline is March 31 and the committee will review materials and decide on a winner at the April 11 meeting. The Distinguished Alumnus story telling project is prepared and ready to launch, pending funding. The goal with this project started with the fact that we will be out of space in the DUC display in three years. A project team was assembled and mock-ups of what displays could look like across campus were put together. Software and hardware was priced out and the project timeline has been drafted. Meetings with the Chancellor, Deans and Vice Chancellors have been met with support and enthusiasm. Gehrman Rottier is working with her supervisors on funding strategies.

Winslow gave an update on the introduction of the pinning ceremony at alumni events as a way to spread the tradition. Winslow shared his experience doing the ceremony at the Green Bay alumni event as a positive and well received one.

Winslow inquired about the Trivia phone shift and Gehrman Rottier shared that we still have a few open spots.