



University of Wisconsin-Stevens Point

Alumni and University Relations

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UWSP: Changing Lives

UW-STEVENS POINT ALUMNI ASSOCIATION BOARD OF DIRECTORS MEETING October 1, 2004

Present: Judi Carlson, Pat Curry, Gordon Faust, Tom Girolamo, John Jakola, Tom Klismith, Carol Lagerquist, Jack LeDuc, Dave Marie, Mary Ann Nigbor, Patty Noel, Cindy Polzin, Bob Spoerl, Scott Thomas, Mary Wescott, Grant Winslow

Staff: John Birrenkott, Steve Zywicki

Guests: Chancellor Linda Bunnell, Cristin Kowalski, Todd Kuckkahn

Welcome/Introductions

The meeting was called to order at 3:02 pm. President Tom Girolamo welcomed everyone.

Individual introductions were made.

The minutes of the April 24, 2004 meeting were approved. Scott Thomas moved/Gordon Faust seconded/carried.

Chancellor Linda Bunnell's report

- I am so pleased to be here for the first time as UWSP's chancellor, and to have the opportunity to enjoy all the Homecoming activities this weekend. There is nothing better than spending a beautiful fall day on campus, celebrating this university and the special people that are part of it. That would include watching our Pointers beat the Eagles of UW-LaCrosse!
- Speaking of good things, I would like to share some campus news since you met last April.
 - We have new faces at UWSP:
 - You may already know Todd Kuckkahn, Executive Director of the UWSP Foundation and Assistant to the Chancellor for Advancement. You will hear from him in a few minutes.
 - We have a new executive director of campus life, 1977 alumna Rosanne Proite. Rosanne was previously director of housing and residential life at Florida Atlantic University.
 - Our new dean of the College of Letters and Science is Lance Grahn, a specialist in Latin American History and former chair of the history department at

Marquette University. Dean Justus Paul retired this summer after 38 years as an administrator and faculty member.

- Christine Thomas, a professor of resource management, has been named interim dean of the College of Natural Resources. Former Dean Victor Phillips now directs the Global Environmental Management Education Center.
- In other news from the CNR, Wildlife Professor Eric Anderson was selected by the UW System Regents as one of two outstanding teachers to receive the 13th Annual Regents Excellence Award. He and his students are currently working to find conclusive evidence of mountain lions in Wisconsin. Eric is one of four UWSP winners of the Regents' Award over the past five years.
- Another faculty member, Fisheries Professor Michael Hansen, was appointed to the Great Lakes Fishery Commission by President Bush.
- The U.S. Environmental Protection Agency has awarded UWSP's National Environmental Education Training Partnership an additional \$2.5 million dollars. That brings the total of EPA funding for this environmental literacy program to \$12.2 million.
- Even our future students at the Helen R. Godfrey Child Learning and Care Center are getting an environmental education thanks to two grants from the Wisconsin Environmental Education Board. One of the grants will establish a backyard classroom; the other taught environmental education skills to early childhood educators who attended a conference at UWSP earlier this month.
- You might have seen our new Fine Arts Center taking shape in the center of campus. Students are now using newly renovated ceramics and sculpture labs, a new graphics design lab and a larger wood shop. Workers have turned their attention to completing the 102,000 square foot addition. The building's windows are about two-thirds done and the exterior is almost closed in. Contractors are looking at near-completion in late March or early April of next year, with exterior work and renovations continuing until Homecoming 2005.
- This new space will be the only facility in Wisconsin to house all the arts under one roof. More importantly, we expect a new creative energy on the part of students and faculty and more opportunity for exhibitions and performances.
- We are proud of our students. Andrew Bloeser (BLO-ser), a communication and political science student from Sturgeon Bay, had a paper named best in the nation by the political science honor society Pi Sigma Alpha.
- And for the fifth year in a row, UWSP's chapter of the Student Wisconsin Education Association was named the best organization of its kind in the nation.
- Finally, we're proud to again be included in the top 10 list of public master's degree-granting universities in the Midwest, according to U.S. News and World Report. UWSP came in 7th this year. This recognition comes from having the highest percentage of

undergraduate courses taught by regular faculty and from having one of the highest graduation rates of the UW comprehensive campuses.

In closing I'd like to say how much I appreciate the support this board and its members offers the university, its students and its alumni. Without dedicated volunteers like you, UWSP would not be able to retain its excellent standing in the Midwest and in the state. I look forward to spending more time with each of you later this evening when you join me for a reception at my home.

Director's Report, John Birrenkott

Sentry Member's Advantage:

- Begun in Spring, 2004
- Alumni receive a 5% discount on premiums
- Alumni Office receives a 2% commission on new and renewed policies each quarter
- To date, a total of 100 policies have been written totaling \$74,149

MBNA Credit Card:

- Over the past year, we have received an average of almost \$15,000/quarter in commission payments from this affinity initiative with MBNA
- We earn 50 cents for each \$100 spent and 25 cents on Worldpoints expenditures
- 3rd Qtr. 2003 \$15,045
- 4th Qtr 2003 \$16,564
- 1st Qtr. 2004 \$13,396
- 2nd Qtr. 2004 \$13,977 \$58,982 annual total

Loan Consolidation Program:

- Begun on September 1, 2004
- Have an agreement with 3 UWSP "preferred lenders" (M&I, AnchorBank, and First Federal)
- We provide the participating banks with a listing of students with outstanding student loan balances exceeding \$8,000 and they have the option of contacting these borrowers to consolidate their loans at a lower fixed rate; as a part of the program, they will do loan counseling with the student to determine the best course of action
- Alumni Office receives a minimum of \$50 and maximum of \$100 for each loan closed

Travel Plans for 2005:

- Yosemite/San Francisco/Lake Tahoe –July 10 (8 days) \$1,498 + \$395 = 1,893
- Hawaii –October 20 (11 days) \$1,799 + \$939 = \$2,738
- The airfare quoted is from Chicago
- Mayflower Tours has a plan which has home pick up in the counties of Milwaukee, Racine, and Kenosha for no extra charge; as far north as Fond du Lac and as far west as Madison there will be designated pick up sites to Chicago also for no charge; from CWA, a round-trip flight to connect in Chicago is only \$80

Summer 2004 Events Already Held and Planned Activities for Upcoming Year:

- Summer 2004 chapter events distributed

- Bucks home opener at the Bradley Center on Saturday, November 6
- Pointer men's basketball vs. Marquette on Tuesday, November 9

Future Alumni Association Report, Cristin Kowalski

- Membership is strong at around 25 active members
- The group has been busy helping the Alumni Office with events this year. FAA has worked with the office on several events this year including:
 - 1st Nighters
 - Chancellor's Box – Football Games
 - Homecoming events
- FAA will be attending the ASAP Conference (Association of Student Advancement Programs) Nov. 12-13 in LaCrosse

Break

Discussion – Committee Structure

Tom Girolamo started the discussion on our current committee structure based on the enclosed committee list and descriptions. Tom asked that Board members let the Alumni Office staff know where your interests lie and what committees you are interested in being involved with. (an updated committee list has been included with these minutes)

A discussion was held regarding each of the listed committees with the following suggestions for each one:

Awards Committee

- Slim down the structure; make the nomination process more concise. Currently the nomination packets received by the Awards committee are very "bulky" in that information is not presented in the same format for each nominee. Committee members currently have to wade through pages and pages of information to find what they are looking for.
- When the office receives nominations for the Distinguished Alumni Award they contact references listed on the nomination form for "supporting information" on the nominee in regards to their qualifications for the award. The office does not ask for the information to be given to them in any specific way. Starting this year, the office will ask individuals providing support information to use a standard format so the selection committee will have an easier time finding information.

Development Committee

- The board decided that we will dissolve the Development Committee as the Board has a direct connection to the Foundation now that Alumni & University Relations is under the Advancement umbrella as well as having several board members sitting on both the Alumni & Foundation Board of Directors.
- The board also felt that it was unnecessary to have the Alumni Board of Directors involved with development as that is better suited to the Foundation Board of Directors. The Alumni Board felt it was better suited to remain concentrated on "friend-raising" as compared to "fund-raising" for the university.

Executive Committee

- No changes made

First Nighters Committee

- No changes made

Nominating Committee

- The Board and staff felt this committee has been neglected. The office staff will begin to keep files on individuals who have been mentioned as potential board members by current board members, the individual themselves or by other university staff.
- The nominating committee will do their best with regards to keeping balance on the board in regards to:
 - Geography
 - Age
 - Involvement interests
- The board suggested contacting Karen Engelhard to assist in the setup of this process. (*at the time of this mailing Karen has not yet been contacted*)

Travel Committee

- Rename it Program Support Committee
- Committee will expand to not only include the travel program but will assist the office when reviewing proposals for fundraising endeavors such as the MBNA Credit Card Program, the new Loan Consolidation Program, etc.

Unfinished Business

Scott Schultz Memorial Golf Outing

- \$4,829.10 was raised at the 3rd Annual Scott Schultz Memorial Golf Outing held on Monday, Aug. 9, 2004
- We had 77 golfers this year. This is a little down from the previous year due to the Catholic Schools holding their golf outing on the same day. Mary Schultz Anderson has since spoken with the Catholic Schools and they will change their date. The Schultz Committee figures we lost at least 4 foursomes to the Catholic School's golf outing.
- Mark your calendars, next year's outing will be held on Monday, August 8, 2005!
- The planning committee is always looking for people to assist in the planning of this fun event. If interested, contact Steve Zywicki in the Alumni Office.

Tuition Raffle

- Net proceeds were \$12,608.00 for the 2004 tuition raffle
- 5,703 tickets were sold, 3rd highest ticket sales in the 10 year history of our raffle.
- Money raised in this years raffle will go into the scholarship fund. A portion of the proceeds will go to the Future Alumni Association budget. The FAA will use their portion of the money to attend conferences and plan programs on campus to get our current students used to being involved with the Alumni Association.

Board Contributions

- Tom Girolamo reported that everyone has paid their contribution for 2004. He reminded the board that the Alumni Office has streamlined this process and put everyone on the same payment schedule.
- Tom reminded the board that as per the board discussion in April, the contribution letters will go out early in the calendar year (January) with a suggested due date (May 31st) along with a business reply envelope. A reminder will be sent in May to those who haven't paid by May 31.

New Business

Alumni Survey

- Todd Kuckkahn is interested in having another Alumni Survey done professionally. The Advancement area would like to survey our alumni on many different topics ranging from involvement interests, giving interests, the Alumnus newspaper, and a variety of other issues.
- The survey is still in the initial planning stages. If the survey is done, the Advancement Unit will contract a professional service to do the survey and compile the results.
- More information will be coming on the survey as it progresses from the initial planning into implementation.

Board Member Expectations

- See enclosed Board Member Expectation sheet
- The board reviewed and approved the document. It will be used primarily when recruiting new members to the board so they can have a reference as to what it means to be on the board and what kind of commitment is expected from the Alumni Board of Directors.

Miscellaneous

Jack LeDuc proposed the creation of a "Presidents Club" or the equivalent thereof. It would be a giving society tied with the Foundation. Due to time constraints the idea was tabled until a future meeting.

Adjournment

Jack LeDuc motioned for adjournment at 5:10pm, seconded by Tom Klismith

****SAVE THE DATE****
Spring Meeting
Saturday, April 23, 2005